



About inMedia

inMEDIA Interactive is a revolutionary digital media group, enabling global brands, media agencies, studios and content partners to capitalize on their online customer engagement, by creating new and exciting forms of interactive web-based video platforms and viewing content.

What is the inMedia Platform

A video based "Choose Your Own Adventure Story" that allows the viewer to decide **what to do next**, how to interact with the video and **change the outcome of the story**.



The main aspect of the experience is to **engage in virtual reality with a person**, scene or perspective, while playing and interacting, something that would be otherwise impossible in real life.



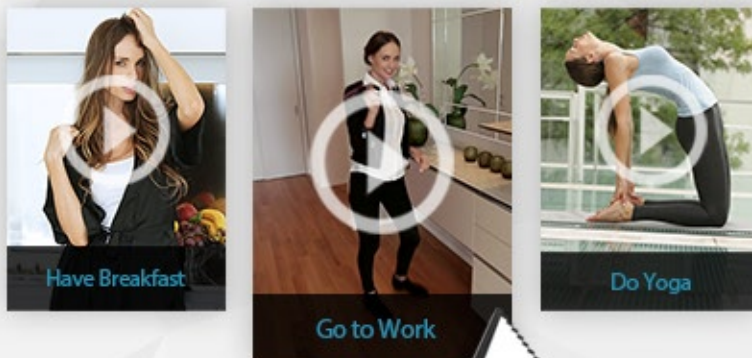
1. After opening the inMedia platform the **viewer starts viewing the story** preferably in a first person view.

Make a Choice



2. As the story proceeds it **stops at certain decision points** prompting the viewer to **choose how the story should continue** or what should happen next.

Continue the Story

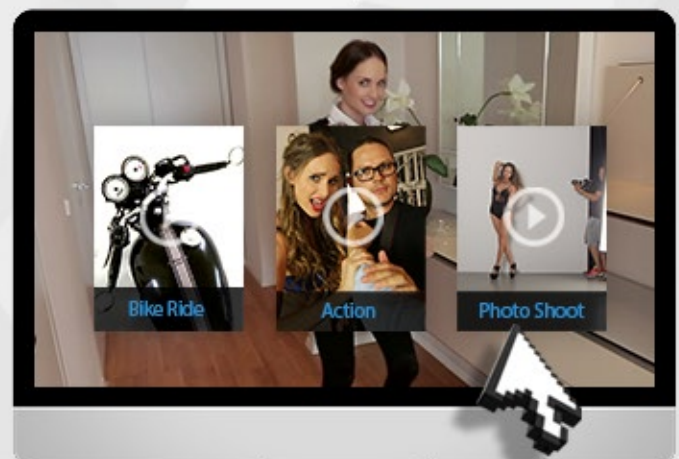


3. Based on the viewer's decision the **story continues in a way or another** mimicking the decision-making process of real life.

Make a Choice

4. Any **video content can be added**, to drill down into the storyline, or prompt viewers to watch the material relevant to the preceding scene(s).

*Continue the Story...
the opportunities are
limitless*





New source of income for Studios, Agencies, Content Partners and Affiliates



Interesting and exciting



Easy - to - personalize



Various application, segments and opportunities



Increased money spent by customers / subscribers



Increased returning visits



Complete turn-key solution



Web based, streaming technology, software downloads are not required.



Revenue share tracking & payout management systems



Multi-lingual, multi-currency, multi-payment solutions

Main Types of Interactive Shows



Sponsored

The viewer can watch it for free in a sponsored scenario with product placements, product engagements included in the story.

Pay Per View

The viewer can watch it in a classic pay as you go VOD model or a more gamified pay as you choose microtransaction model.

